

For Volume Restoration...Your questions answered on a new JUVÉDERM® VOLUMA® procedure

JUVÉDERM® VOLUMA® is a new injectable gel that is specially formulated to restore and enhance facial volume. The special formulation makes it ideal to be used deep below the skins surface to provide the support and structure needed to add natural looking volume and restore the youthful contours of the face. Made using patented HYLACROSS™ gel technology, you can expect to receive instant, natural looking and long lasting results with JUVÉDERM® VOLUMA®.

This brochure provides information about how JUVÉDERM® VOLUMA® works and what is involved with the procedure.

JUVÉDERM® VOLUMA®: Restoring & Enhancing Facial Volume

One of the main changes that occur to our face over time is volume-loss. Our cheeks for example are generally at their most voluminous and smooth when we are babies. A young-looking face can be compared to an egg, with the narrower part of the egg pointing down. When we are young we have a fine, defined jaw line with smooth contours, and our cheeks and upper-face are full of volume. The overall shape & contour of the face however changes with age. As we get older the egg can start to turn upside down. This is because over time we gradually loose facial volume, our skin becomes thinner and the effects of gravity can become apparent.

Restoring the soft tissues of the face by adding volume is increasingly becoming a corner-stone of facial rejuvenation science, and JUVÉDERM® VOLUMA® is therefore an effective procedure for both rejuvenating and enhancing our appearance. One of the areas where treatment with JUVÉDERM® VOLUMA® is most effective is in the mid-face and cheekbone areas. The objective of treatment is to replace or enhance facial volume and restore the youthful contours of the face.

What is JUVÉDERM® VOLUMA®?

JUVÉDERM® VOLUMA® is a smooth injectable gel that is made from a natural complex sugar called *hyaluronic acid* (HA). Found within the tissues of living cells including human skin, HA assists in skin hydration by attracting and holding water. It also combines with collagen and elastin to help provide skin structure and elasticity.

JUVÉDERM® VOLUMA®: The procedure

Treatment for volume restoration with JUVÉDERM® VOLUMA® is a non-surgical procedure. It is administered through a number of injections by a trained medical professional. The procedure usually takes around half an hour and you should be able to resume normal activities on leaving the clinic.

JUVÉDERM® VOLUMA®: Treatment results & longevity

Volume rejuvenation treatment with JUVÉDERM® VOLUMA® gives instant results, and the majority of people resume their normal activities immediately after the procedure. The efficient cross-linking in JUVÉDERM® VOLUMA® slows HA metabolism so that you can expect to get natural looking results that last for up to 18 months.

JUVÉDERM® VOLUMA®: Possible side effects

JUVÉDERM® VOLUMA® injectable gel has been available in Europe since 2001 and was included on the Australian Register of Therapeutic Goods (ARTG) in 2008. HA dermal fillers have been clinically studied for many years and JUVÉDERM® VOLUMA® is well tolerated. Because the HA in JUVÉDERM® VOLUMA® is naturally present in the skin and not derived from animals,

there is no need for an allergy test before treatment.

While you may experience no side effects at all, there is a chance you could experience treatment area redness, pain, firmness, swelling, lumps/bumps, bruising, itching or discolouration. These effects are generally temporary, however they may last up to a week.

It is recommended that you avoid massaging and/or applying pressure to the treatment area for a few days following treatment. It is also recommended that you do not wear make-up for 12 hours following your treatment and that you avoid lengthy exposure to the sun, UV rays, and extreme temperatures.